

Compliance Deployment Guidance

Compliance Deployment Guidance (English Version)

Part 1: Core Requirements

According to Directive 2011/83/EU and Regulation (EU) 2025/1960, Anker (as the "Producer") provides the standard label source files; Your company (as the "Seller/Trader") assumes the mandatory display obligation at the consumer-facing sales terminals.

1. Mandatory Display: Annex I (Harmonised Notice)

- Applicability:** Applies to ALL B2C sales targeting consumers in the EU and EEA.
- Display Requirements:** Must be displayed in a prominent manner before the consumer is bound by a contract. Any element (color, layout, text, QR code) is absolutely unalterable.

2. Conditional Display: Annex II (Harmonised Label)

- Applicability:** Applies ONLY to specific goods with a commercial guarantee strictly exceeding 2 years (e.g., Portable Power Stations with 5 or 10-year warranties).
- Display Requirements:** Must be prominently displayed on the webpage detail page or at the offline point of sale for the corresponding goods.

Part 2: Design & Display Specifications

Table 1: Design & Layout Requirements

Dimension	Annex I Notice	Annex II Label
Editable Elements	Absolutely not editable. Do not modify or delete any text, icons, or layout.	Only 3 designated fields are editable (Guarantee duration, Brand, Model identifier). All other elements are unalterable.
Minimum Size	Offline: A4 (210 × 297 mm) Note: Proportional enlargement permitted. Online: N/A	Offline: 95 × 100 mm Note: Proportional enlargement permitted in its entirety. Online: N/A
Font	Use the official source files.	Mandatory use of Inter font. (Offline: multi-language 7pt, Brand/Model 9pt, XX years 80pt).

QR Code	Must link to the Your Europe portal and be scannable by a mobile device.	Must link to the Your Europe specific URL and be scannable by a mobile device.
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Table 2: Color Mode Applicability

Sales Channel	Applicable Color Mode	Permitted Version
Online (E-commerce, Websites)	RGB	Must use the Color version . (Black & white prohibited).
Offline (Physical stores)	CMYK	Color or Black & White version is acceptable.

Table 3: Terminal Display Rules

Label Type	Online Display	Offline Display
Annex I	Must be displayed directly before the consumer is bound by a contract.	Displayed as a point of sale notice (e.g., checkout counters). DOES NOT need to be affixed to product packaging.
Annex II	Must be prominently displayed. Nested display is permitted, but MUST appear in its entirety on the first click/hover without distortion.	Displayed as a point-of-sale material next to the shelf or product stand.

Part 3: Annex II Usage Scenarios Guide

To address compliance risks brought by combo/bundle sales (e.g., Power Station + Solar Panels), we have customized 4 exclusive Annex II files for each applicable SKU. Please strictly utilize the correct files based on the scenarios below:

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Scenario Category	File Suffix	Compliance Usage Requirements & Disclaimer
Scenario 1: Online Single Product (Main unit only)	[PN]_single_GARAN Label_colour	Deploy this color label directly on the product detail page.
Scenario 2: Online Bundle (Main unit + Accessories)	[PN]_bundle_GARAN Label_colour	[Risk Isolation]: The "Model" field is restricted to the main unit model.
Scenario 3: Offline Single Product (Main unit only)	[PN]_Single_GARAN Label_black and white	Print this Black & White PDF ($\geq 95 \times 100$ mm) and place it next to the product.
Scenario 4: Offline Bundle (Main unit + Accessories)	[PN]_bundle_GARAN Label_black and white	[Risk Isolation]: The "Model" field is restricted to the main unit model.

Special Note for "Multiple Main Units Bundle": If the bundle contains two independent main units that both trigger Annex II, DO NOT use the Bundle version label. Please display their respective Single labels side-by-side.

Part 4: Legal Disclaimer

Limitation of Liability:

Anker, as the product Producer, has fulfilled its statutory obligation to provide the compliant labels to the seller. Starting from September 27, 2026, if EU or Member State authorities impose delisting, fines, or litigations arise because your company (or your downstream distributors) fails to display the labels on time, selects the wrong file version (e.g., printing the RGB file offline), or fails to attach the supplementary disclaimer next to bundled products, the related legal consequences and financial losses shall be borne solely by your company.

Material Usage & Modification Rules:

It is strictly prohibited to conduct any form of secondary editing, proportion distortion, element separation, or color mode conversion (e.g., forcing RGB to CMYK) on the materials. If color deviation or format violations occur due to your company's unauthorized alteration, your company shall bear full compliance responsibility.

Part 5: FAQ (Frequently Asked Questions on Operations)

[Regarding Offline Physical Store Channels]

Q1: Do the notice (Annex I) and the label (Annex II) need to be affixed as stickers to the packaging box of each product?

A: No. The regulation explicitly defines these two types of identifiers as "notices at the point of sale" and "pre-contractual information". Your company only needs to display them as independent display materials (e.g., A4 posters, acrylic stands, shelf inserts) in the sales environment, without destroying or resticking original product packaging.

Q2: If my display rack or counter centrally displays multiple Anker products, how should I display them? Next to each product, or centrally?

A: You need to distinguish the label types:

- **Annex I (Legal Guarantee Notice):** Has universal applicability for all goods. You only need to place **1 copy** in a core prominent position of the entire display rack or the central counter area.
- **Annex II (Commercial Guarantee Label):** Has SKU uniqueness (the label prints a specific model and guarantee duration). This label **must be placed next to the corresponding specific product**, or displayed at the corresponding price tag slot on the shelf, to ensure consumers can accurately associate the extended guarantee with the specific product and avoid confusion.

Q3: Can these two types of identifiers be displayed centrally at the "checkout counter" (with Anker's trademark in the display area)?

A: Yes, but they must be treated differently.

- **Annex I:** Placing it at the checkout counter is a highly standard compliant practice (prompting before the consumer pays and concludes the contract).
- **Annex II:** Because it targets specific models (e.g., a host with a 10-year guarantee), if placed only centrally at the checkout counter, store staff must ensure the consumer clearly knows before payment that the label corresponds to the specific model they are purchasing. Based on excellent consumer experience, we strongly recommend placing Annex II alongside the product display as much as possible.

Q4: If my counter is only for "static display" (Showroom) of goods, and consumers actually complete the purchase by scanning a code to go to my online store, how should I handle this?

A: The statutory "mandatory display obligation" is tied to the place where the "final contract conclusion (payment)" occurs.

Since the actual transaction occurs online, the online channel must mandatorily display the color version of the labels as required. For the offline static display counters, although the law does not mandate placing physical labels, based on a consistent consumer experience and preventing local spot-check risks, we strongly recommend synchronously displaying the materials at the static display counters.

Q5: If my store counter only displays "some" on-sale products, and other products are kept in the warehouse unexhibited but consumers can normally request to purchase them, how should this be handled?

A:

- **For on-sale products displayed at the counter:** Display the notice and guarantee label directly on the shelf/next to the product.
- **For on-sale products NOT displayed at the counter:** The notice (Annex I) and corresponding guarantee labels (Annex II) must be displayed centrally at the checkout counter, ensuring that consumers can clearly see their legal rights and the commercial guarantee information of the corresponding products before final payment (being bound by the contract).

[Regarding Online E-commerce Channels]

Q6: Are there "minimum size" strict rules for the notices and guarantee labels displayed on online channels?

A: There are no absolute size requirements, but there is a statutory standard of being "clearly legible". The regulation requires it to be displayed to consumers in a prominent manner, and the "QR code" in the label must be successfully scannable by a standard smartphone under normal lighting conditions.

Therefore, we recommend allocating a prominent area for display on the primary page where each product Listing is located (such as the last main image, top of the A+ page, or core detail description area) to ensure it does not become blurry due to excessive compression on PC or mobile terminals.

[Regarding File Formats and Material Production]

Q7: The regulation allows offline channels to choose between a CMYK Color version or a Black & White version. Why does the Annex I file package (applicable offline) sent by Anker this time only provide a CMYK Black & White version?

A: This is to protect your company from extreme "color deviation violation" risks and save your material costs.

The EU regulation sets extremely strict absolute color value standards for the color version. If your company prints color pictures directly at a quick print shop, it is extremely easy to cause the EU standard blue (Reflex Blue) to appear severely dark and purplish, which directly violates the EU design requirements. To facilitate your company's rapid and safe response to regulatory requirements within a short time, while significantly saving material production and printing costs across all regions, we uniformly provide the **CMYK Black & White version** as the offline solution.

Note: Subsequent Annex II offline versions issued will also only provide the CMYK Black & White version; whereas for online channels, we will strictly provide the **RGB Color version** that complies with web standards.

[Other Questions]

Q8: If I am selling a Combo/Bundle, and the main product triggers the Annex II label, but the accessories do not, how should the page be displayed?

A: The Annex II label must be displayed normally, but to prevent consumers from assuming accessories also enjoy the extended guarantee, your company must prominently add a disclaimer next to the label in the product detail page description or offline display board (e.g., "The X-year commercial guarantee applies EXCLUSIVELY to the main unit."). When Anker provides the label for such SKUs, it will also precisely limit the Model to the main unit model and provide corresponding text.

Q9: Do I need to find a translation company myself to change the multi-language translation at the bottom of the Annex II label to the single language of my country?

A: Absolutely prohibited! The regulation explicitly mandates that "producer guarantee in years" at the bottom of the Annex II label must contain translations in all 24 official languages of the European Union, and the layout is absolutely unalterable. The source files provided to you by Anker are already the EU statutory standard versions. Please use them exactly as they are, and do not modify any graphic or text elements on your own.

Q10: I noticed that the Annex I (Harmonised notice on the legal guarantee of conformity) file package provided by Anker includes templates in the official languages of all EU Member States. How should I choose which language version to use?

A: Your company should strictly make the selection based on the "official language of the target sales market (the country where the consumer resides)" or the "interface language used at the point of sale". According to the basic principles of the EU Consumer Rights Directive, statutory

mandatory information must be provided in a language easily understood by the consumer. The specific guidelines for different scenarios are as follows:

- **For offline physical stores:** Please select the official language version of the country/region where the store is located for printing and display. For example, a store located in Germany must use the German version (DE); if the store is located in a country with multiple official languages (such as Belgium), please select and display the official language commonly used in the specific region where the store operates (e.g., French or Dutch).
- **For online e-commerce channels:** Please strictly match the language version to the "interface language" of your website or store presented to the consumer. For example, on Amazon.fr (France site), the French version (FR) must be displayed; on Amazon.es (Spain site), the Spanish version (ES) must be displayed. If your independent website supports multi-language switching, we recommend dynamically displaying the corresponding language version of the Annex I notice on the product detail page or checkout page based on the language currently selected by the consumer.

(Note: Regardless of which language version you select, please ensure that you directly use the official source files provided by us. It is absolutely prohibited to translate the text yourself or modify the original layout and format.)